

BESEEN CUSTOM

February 2003

BeSeen Clothing is launched!



No company or brand wants to look just like the next or even thought to be similar. The need to differentiate requires that extra step in branded and logoed custom garments. With the wide range of fabrics and colours available, the possibility to stand out above all the rest is possible in mere weeks through Be Seen Custom. Review the fabrics, their suggested uses, and stock colours available to find something unique and custom made. The following are concepts showing the available colour ways and to help meet the tightest deadlines and reduce impact of custom productions of fabric in small batches on the environment.

There are a range of options for decoration from patches, embroidery, digital transfers and Screenprinting available dependent on order size.

The following pages are not conclusive, they are snippet of what can be produced. Be Seen Custom follows the mission to Be Different so ask about that wild and wacky idea, it might have been done or it is known where to get it.

It costs nothing to ask.

Process and Quality Control once order has been officially placed with In Style Apparel.



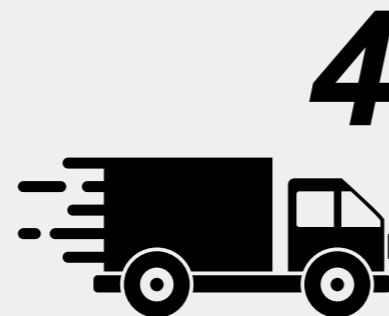
In Style Apparel team double checks order and then places the order with the factory.

Print Images of decoration will be supplied if required. For new orders, the photos are emailed for approval. For repeat orders, the order is sent to production.



Once production is finished, order is packed and shipped to In Style Apparel's Sydney Warehouse.

When In Style Apparel receives the order, we unpack, double check the order is correct, and dispatch to confirmed shipping address.



DECORATION OPTIONS



VINYL HEAT PRESSED



WOVEN BADGE



EMBROIDERY



APPLIQUE



DIGITAL PRINT INSIDE APPLIQUE



FAUX LEATHER INSIDE APPLIQUE

DECORATION OPTIONS



EMBOSSSED PRINT



H/D PRINT



PUFF PRINT



DAZZLE SCREENPRINT



GLITTER SCREENPRINT

BE SEEN CUSTOM

BE SEEN CUSTOM

Recycled, Cooldry Pique Knit

100% Polyester (150GSM)



Stock Colours Available

- | | | | |
|-------|----------|---------|---------|
| | | | |
| BLACK | BURGUNDY | EMERALD | LT GOLD |
| | | | |
| NAVY | RED | ROYAL | SKY |
| | | | |
| WHITE | | | |

Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Cooldry Pique Knit

100% Polyester (165GSM)



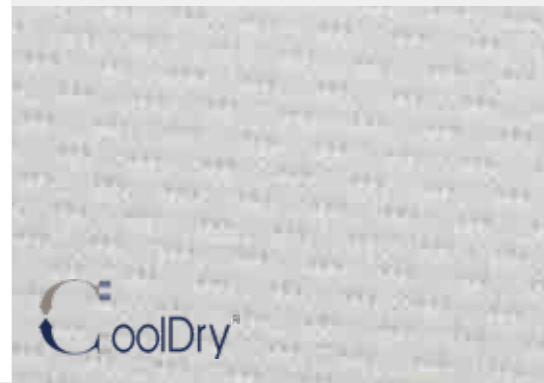
Stock Colours Available

- | | | | |
|----------|----------|-----------|---------|
| | | | |
| BLACK | CHARCOAL | CHOCOLATE | EMERALD |
| | | | |
| HOT PINK | LT GOLD | NAVY | RED |
| | | | |
| ROYAL | SKY | WHITE | |

Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Cooldry Micromesh

100% Polyester (165GSM)



Stock Colours Available

- | | | | |
|----------|----------|-----------|-----------|
| | | | |
| BLACK | BOTTLE | BURGUNDY | CHARCOAL |
| | | | |
| DK GREEN | DP TEAL | EMERALD | GOLD |
| | | | |
| GREY | HAWAIIAN | FLURO ORG | FLURO YEL |
| | | | |
| NAVY | OCEAN | ORANGE | PURPLE |
| | | | |
| RED | WHITE | YELLOW | |

Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Cooldry Bobble Knit

100% Polyester (165GSM)



Stock Colours Available

- | | | | |
|-------|-----------|-----------|------|
| | | | |
| BLACK | FLURO YEL | FLURO ORG | PINK |

Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Cooldry Baby Waffle Knit

80% Cotton / 20% Polyester (180GSM)



Stock Colours Available

- | | | | |
|-------|----------|------|-------|
| | | | |
| BLACK | CHARCOAL | GREY | LIME |
| | | | |
| NAVY | PURPLE | RED | ROYAL |
| | | | |
| WHITE | | | |

Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Cooldry Cotton Back Pique Knit

50% Cotton / 50% Polyester (180GSM)



Stock Colours Available

- | | | | |
|-----------|-----------|-------|------|
| | | | |
| FLURO YEL | FLURO ORG | GREEN | NAVY |














Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Cooldry Sports Interlock

100% Polyester (150GSM)



Stock Colours Available

- | | | | |
|--|---|--|---|
|  BLACK |  CHARCOAL |  DK CHAR |  DP PURPLE |
|  DP RED |  EMERALD |  HAWAIIAN |  MID ROYAL |
|  NAVY |  NEON LIME |  NEON ORG |  SKY |
|  WHITE | | | |


Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Cooldry Heather

100% Polyester (150GSM)



Stock Colours Available

- | |
|--|
|  CHARCOAL |
|--|






Suitable Styles: Polos, T-Shirts, Singlets, Shorts.

Combed Cotton Jersey Knit

100% Cotton (180GSM)



Stock Colours Available

- | | | | |
|--|--|---|---|
|  426C BLACK |  5C COOL GREY |  2336C DK GREY |  WHITE |
|  186C RED | | | |

Suitable Styles: T-Shirts.

Yarn Dyed



65% Cotton / 35% Polyester (220GSM)

Suitable Styles: Polos, T-Shirts.

65% Cotton / 35% Polyester (280GSM)

65% Cotton / 35% Polyester (370GSM)

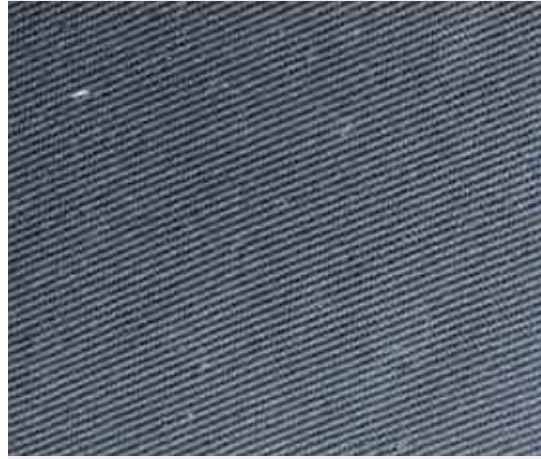
65% Cotton / 35% Polyester (500GSM)

Suitable Styles: Rugby Jerseys.




- | | | | | | | |
|--|--|---|---|---|---|--|
|  426C BLACK |  CHA MARLE |  GRY MARLE |  2336C DK GRAY |  430C |  423C |  444C |
|  4275C LT GRAY |  CL GRAY 5C |  533C NAVY |  296C |  653C |  288C |  2747C |
|  5473C MID TEAL |  2189C |  7687C ROYAL |  301C |  2196C |  2386C |  BLUE C |
|  286C |  646C |  7711C TEAL |  2171C SKY |  2128C LT BLUE |  2905C |  7736C DK GREEN |
|  7734C |  7733C GREEN |  7730C |  368C LIME |  361C |  374C |  871C |
|  1545C |  7517C |  7582C BROWN |  7504C |  7502C |  7767C |  7407C |
|  456C |  111C MUSTARD |  4515C VEGAS GL |  117C |  2436C |  166C |  1505C ORANGE |
|  1235C GOLD YEL |  3514C YELLOW |  129C LT YELLOW |  504C MAROON |  209C |  202C |  207C |
|  7420C DK RED |  186C RED |  1797C |  178C |  227C |  225C HOT PINK |  211C |
|  210C LT PINK |  669C |  2112C DK PURPLE |  268C PURPLE |  2577C |  4685C OFF WHITE |  WHITE |

CVC TWILL

65% Cotton / 35% Polyester



Stock Colours Available

- | | | | |
|---|--|--|---|
|  426C BLACK |  5C COOL GREY |  7736C DK GREEN |  2336C DK GRAY |
|  2112C DK PURPLE |  7420C DK RED |  1235C GOLD YEL |  2128C LT BLUE |
|  504C MAROON |  533C NAVY |  186C RED |  7687C ROYAL |
|  2171C SKY |  WHITE | | |







Suitable Styles: Varsity Jacket.

HEAVY WOOL

55% Polyester / 45% Wool



Stock Colours Available

- | | | | |
|--|---|--|--|
|  426C BLACK |  2336C DK GRAY |  7420C DK RED |  186C RED |
|  533C NAVY |  WHITE | | |





Suitable Styles: Varsity Jacket.

3 Layer Bonded Fabric

93% Polyester / 7% Elastane



Stock Colours Available

- | | | | |
|--|---|--|---|
|  BLACK |  CHARCOAL |  RED |  NAVY |
|--|---|--|---|





Suitable Styles: Soft Shell Jacket

Cooldry Polar Fleece

100% Polyester (380GSM)



Stock Colours Available

- | | | | |
|--|--|--|---|
|  FLURO YEL |  FLURO ORG |  GREEN |  NAVY |
|--|--|--|---|

Suitable Styles: Hoodie, Jumper, Jackets.

Premium Brushed Fleece

75% Cotton / 25% Polyester (330GSM)



Stock Colours Available

- | | | | |
|--|--|---|---|
|  426C BLACK |  BLACK MARLE |  7582C BROWN |  CL GREY 6C |
|  7736C DK GREEN |  2336C DK GRAY |  DK GRY MARLE |  2112C DK PURPLE |
|  7420C DK RED |  1235C GOLD YEL |  7733C GREEN |  GREEN MARLE |
|  GRY MARLE |  225C HOT PINK |  2128C LT BLUE |  210C LT PINK |
|  7476C MID TEAL |  111C MUSTARD |  533C NAVY |  4685C OFF WHITE |
|  129C LT YELLOW |  368C LIME |  504C MAROON | |
|  1505C ORANGE |  PINK MARLE |  268C PURPLE | |
|  PURPLE MARLE |  186C RED |  7687C ROYAL |  2171C SKY |
|  7711C TEAL |  4515C VEGAS |  WHITE | |





Suitable Styles: Hoodie, Jumper, Jackets, Varsity Jackets, Trackpants, Track Shorts.

Premium Brushed Fleece

75% Cotton / 25% Recycled Polyester (330GSM)



Stock Colours Available







- | | | | |
|---|---|---|---|
|  |  |  |  |
| 426C BLACK | 6C COOL GREY | 2336C DK GREY | 4685C OFF WHITE |

Suitable Styles: Hoodie, Jumper, Jackets, Varisty Jackets, Trackpants, Track Shorts.

Faux Leather



Stock Colours Available

- | | | | |
|---|---|---|---|
|  |  |  |  |
| 426C BLACK | 6C COOL GREY | 533C NAVY | 186C RED |
|  |  | | |
| 7687C ROYAL | WHITE | | |

Suitable Styles: Varisty Jackets.



POLOS



CP007



CP001



CP009



CP005



CP010



CP006

T-SHIRTS



CT050



CT051



CT053



CT054



CT058



CT056

SINGLET



CS100



CS105



CS101



CS106



CS104



CS107



SHORTS



CS150



CS155



CS151



CS156



CS154



CS157





CP002



CP003



CP004



CP008



CRJ400



CRJ414



CRJ401



CRJ420



CRJ407



CRJ429



CVJ600



CVJ603



CVJ601



CVJ614



CVJ602



CVJ660



CC350



CC353



CC351



CC354
1/4 ZIP



CC352



CC355

BESEEN CUSTOM



CH300



CH425



CH301



CH426



CH302



CH427

BESEEN CUSTOM



CJ700



CJ703



CJ701



CJ704



CJ702



CJ705



CJ450



CJ453



CJ451



CJ454



CJ452



CJ455



CP200



CP205



CP202



CP207



CP204



CP211



CT250



CT253



CT251



CT254



CT252



CT255



CP225



CP229



CP226



CP232



CP228



CP234



CJ550



CJ553



CJ551



CJ554



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CJ555



CP675



CP678



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CH675



CH678



CH676



CH679

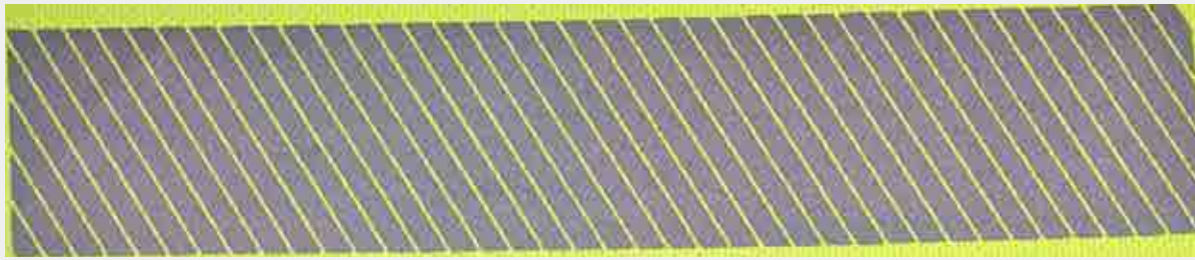


CH677



CH680

TAPE 1



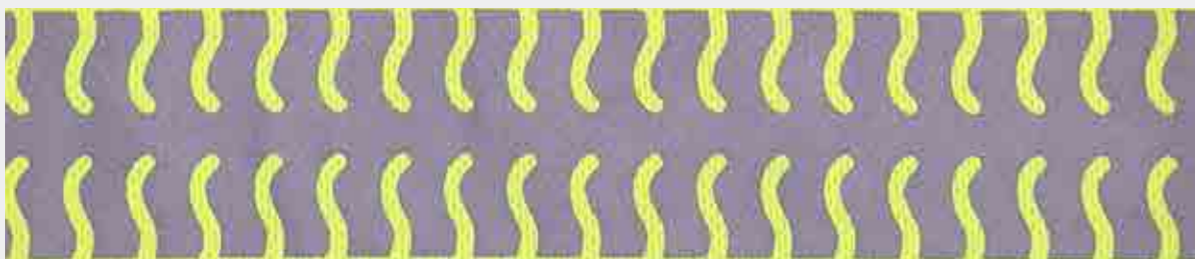
TAPE 2



TAPE 3



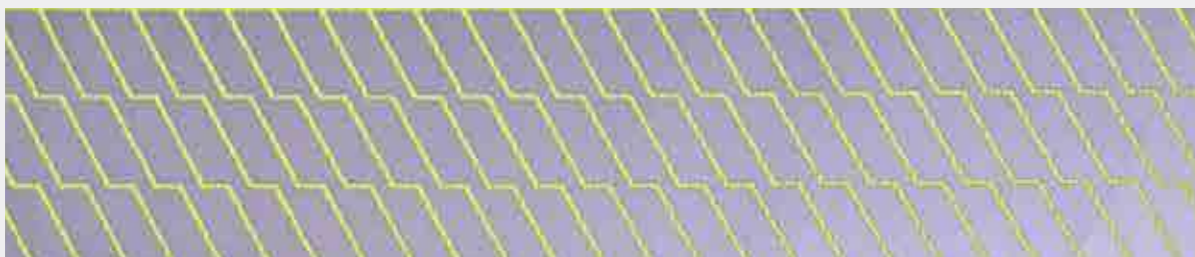
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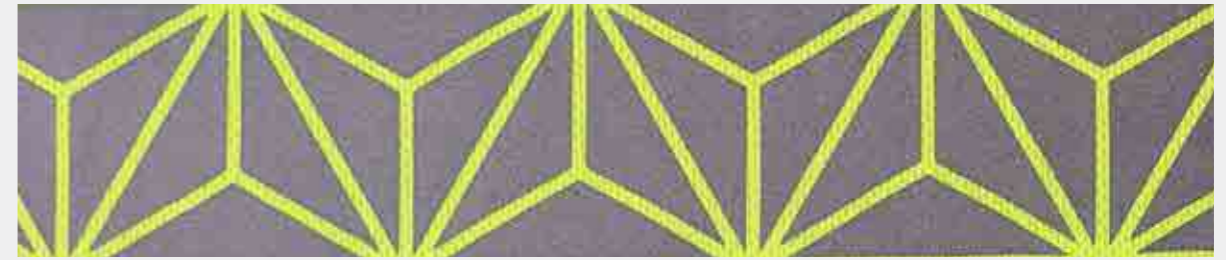
TAPE 5



TAPE 6



TAPE 7



TAPE 8



TAPE 9



TAPE 10



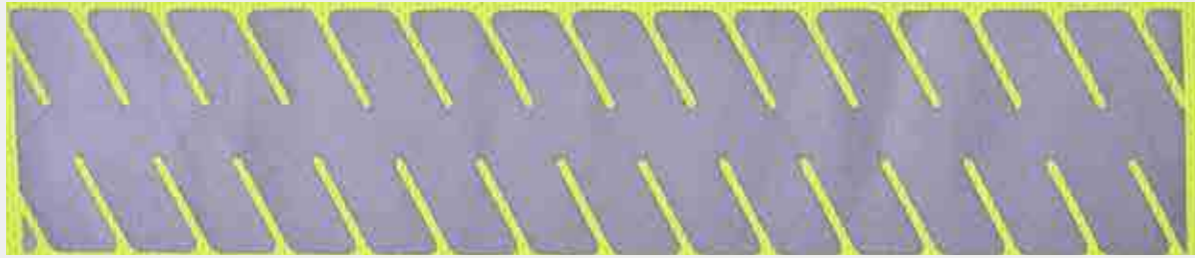
TAPE 11



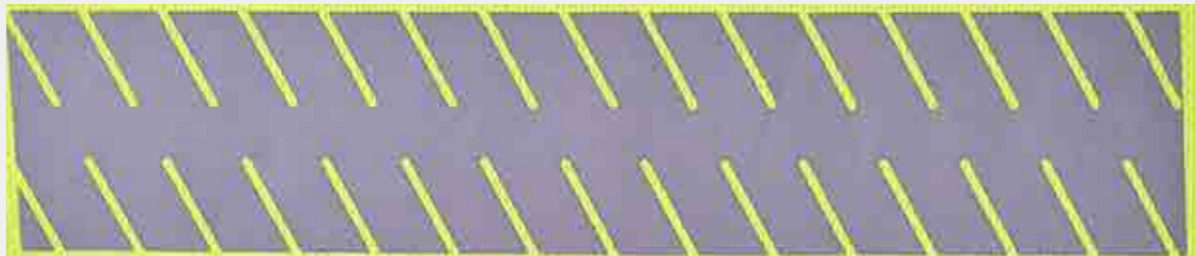
TAPE 12



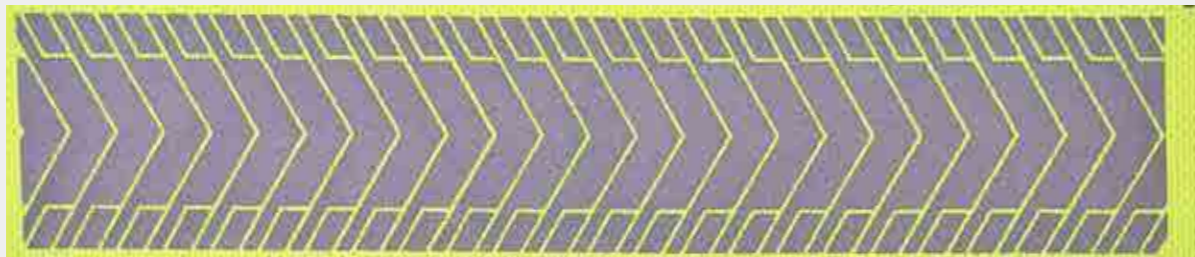
TAPE 13



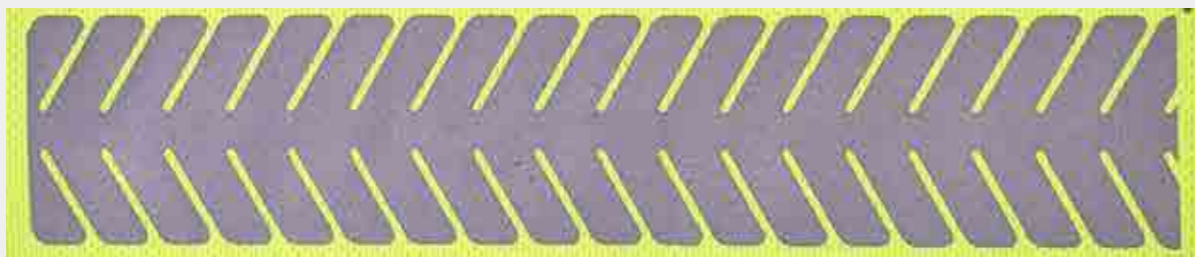
TAPE 14



TAPE 15



TAPE 16



TAPE 17



TAPE 1



TAPE 3



TAPE 6



TAPE 10



TAPE 7



TAPE 15

